

**July 8, 2013**  
FOR IMMEDIATE RELEASE



For more information:

Victoria Varela, [victoriavarela@varelamedia.com](mailto:victoriavarela@varelamedia.com), Varela Media, 917-250-2110  
Melissa Reeves, [mdreeves@jeffco.k12.co.us](mailto:mdreeves@jeffco.k12.co.us), Jeffco Public Schools, 303-982-6567  
Lynn Setzer, [lsetzer@jeffco.k12.co.us](mailto:lsetzer@jeffco.k12.co.us), Jeffco Public Schools, 303-982-6810

### **DONATING AN INSTRUMENT LANDS YOU A SEAT AT RED ROCKS**

*That gently-used instrument socked away in the closet — the one that you loved in high school or college — can get you a seat at Red Rocks to see the legendary Barry Manilow perform.*

Anyone who donates a new or gently-used musical instrument receives two free tickets, valid for pre-selected seat locations, for Manilow's **Thursday, July 11** concert at Red Rocks Amphitheatre. The pop icon will donate a Yamaha piano to launch a local new or gently-used instrument drive through his [Manilow Music Project](#), to benefit students of Jeffco Public Schools.

"Jeffco is proud to partner with the [Manilow Music Project](#) to bring the sounds of music to our schools," said Jeffco Superintendent Cindy Stevenson. "Music allows our students to express themselves through creativity and artistic expression, opening up a world of possibilities to them. In Jeffco, we want students to excel in the arts, as well as academics. For those students and families who can't afford instrument rental fees, a small donation can make a big impact to a child."

*Rockley Music Company*, 8555 W. Colfax Ave., Lakewood, will collect the instrument donations in exchange for tickets from now through **Thursday, July 11**. The store accepts instrument drop-offs from **Monday through Saturday from 10 a.m. – 6 p.m.**

"We're excited to be a part of the project's efforts to get musical instruments into Jeffco schools," said Rockley Music Center owner Liane Rockley. "Not only is our music store in Jeffco, but my husband and I are graduates of Green Mountain High School, our kids graduated from Golden High School, and our youngest attends a Jeffco middle school. All of our kids have been involved in Jeffco's music programs that are so important to our community. It is fulfilling to support the programs and schools that we have personally been involved with for so many years."